

REPORT FOR “WOMEN AND STUDENTS EMPOWERMENT” PROGRAMME



ADHI
COLLEGE OF ENGINEERING & TECHNOLOGY

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- Guest of Honors** : 1. Smt.D.Saranya Saran, Correspondent, Adhi College of Engineering and Technology
2. Thiru. Benjamin, Minister for Rural Industries.
3. Thiru. Kadambur Raju, Minister for Information and Publicity.
4. Dr. G.Viswanathan, Founder & Chancellor, VIT University.
- Date** : February 10, 2018
- Time** : 09.30 AM – 04.30 PM
- Venue** : Sir Pitty Thiyagaraja Hall, T-Nagar, Chennai.
- Organizer** : Ministry of Micro, Small, and Medium Enterprises, Govt. of India.
Women Entrepreneurs Welfare Association – Tamilnadu.
- Coordinator** : Ms. T. Indra Devi – Warden, Adhi College of Engineering & Technology
Ms. S. Sudha – Assistant Professor, Department of Computer Science & Engineering
- Attending Students** : Adhi College Girls Students
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ABOUT THE PROGRAMME

One day programme on “Women and Students Business Empowerment and Bank Mela” for adhi college girls hostel students was organized Women Entrepreneurs Welfare Association – Tamilnadu on 10th February, 2018. There were total of 100 participants (First Year Girls), who attended the programme. The experts were invited from companies and bank sectors.

The programme started with a welcome note by Mrs. Krishna Radhakrishnan, Founder and President of WEWA. It continued with the invocation of Smt.D.Saranya Saran, Correspondent, Adhi College of Engineering and Technology, Smt.S.Srimathi, General Manager, Canara Bank, Smt.R.Isabela, M.D. (IC), Repco Bank, Mr. Sridhar, General Manager, SIDBI and Mr.S.Nagoor Ali Jinnah, Chief General Manager, NABARD, who all lighted the Kuthuvizhakku.

The chief guests Thiru. Benjamin, Minister for Rural Industries, Thiru. Kadambur Raju, Minister for Information and Publicity, and Dr. G.Viswanathan, Founder & Chancellor, VIT University were honored and distributed the awards.

The vital information to assist deprived women to improve their self–confidence by helping them improve their literacy and IT skills are discussed. It provided a forum for issues such as family health, women’s rights, and access to resources, income generation, and other challenges women face in their daily lives.

Finally, Dr. J. Sadakkathullah, Regional Director (Rtd.), Reserve Bank of India, delivered the Valedictory address.

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HIGHLIGHTS OF THE PROGRAMME

1. Information about all Central Government Schemes and Subsidy details were provided.
2. Many leading government banks were participated.
3. Documentation required for getting loan and bank procedures were discussed.
4. Company Franchisee details were directly given from reputed companies.
5. “Udyog Aadhar” registration booking done for existing and also for fresh business people.
6. Free membership registration done.

STUDENTS FEEDBACK

The session was highly interactive and interesting. They learned about the challenges these women face in their society, as well as the joy they get from being in a supportive environment that allows them to learn valuable skills. The insightful speeches are invaluable.

VISITORS FEEDBACK

The hospitality provided was excellent. The students were very interactive and obedient.

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PHOTO GALLERY



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